

# Big Reductions on VACUUM CLEANERS

**For This Week Only**  
(No Mail Orders at These Prices)

**Baby Hoover "C"**  
Regular Price \$47.50  
This Week \$39.75

This is the latest model with belt driven brush. Positively gets all thread and lint.

**Hotpoint "L"**  
Regular Price \$30.00  
This Week \$24.75

The latest model Hotpoint distributed by the manufacturers of the famous Hotpoint Electric Specialties.

**Ohio 4**  
Regular Price \$40.00  
This Week \$33.75

Has been quite a popular cleaner. We have sold quite a few of these, and have had very little complaint.

Others at Similar Reductions. Send Coupon for Complete Price List.

The house cleaning agony is going to be worse this year than ever because of the servant problem.

We are the largest dealers in vacuum cleaners in the world—sell about 65 different kinds. The above prices are for absolutely new cleaners, latest models—for this week only.

**All Vacuum Cleaners are good—  
Some are better than others.**

We publish a "rating" sheet which gives every make of Vacuum Cleaner a "rating" of one, two or three stars, according to our judgment of their merits—information you should have if you wish to get the best value for your money. A copy free on receipt of coupon below.

We sell all cleaners rated "three star" on easy payments. A postage stamp or a visit to our salesrooms may save you a lot of trouble and expense later.

**MUENZEN SPECIALTY COMPANY'S  
Vacuum Cleaner Exposition**  
Phones 6310-6311-6312 Bryant

(Fill Out Coupon NOW Lest You Forget)

## COUPON

Dept. 9,  
Muenzen Specialty Co.,  
131 W. 42nd St., N. Y. C.

Send me complete price list and "rating sheet," which you say contain information of great value.

Name .....

DOWN  
TOWN  
BRANCH  
BOOTH 25  
CONCOURSE  
HUDSON TER.  
MINA BEDG.  
W. CHURCH ST.

## PRESS TROUSERS WITHOUT IRON!

**"PADDINGTON"**  
WORKS WHILE YOU SLEEP—  
home or travelling—  
folds in suitcases—  
in 1-2-3 TROUSER  
PRESS-STRETCHER  
HANGER. No iron  
to burn wool; steam  
press and makes it  
wholesome. Paddington is sold  
on Money Back Guarantee.  
Prompt attention to mail  
orders—Write for  
Illustrated Price List.  
**PADDINGTON MFG. CO.,**  
246 E. 52d St., New York.  
Beware of cheap imitations.

## Singer SOFT-LITE Glasses

Protect your eyes from glaring Summer  
Sunlight. Soft-Lite Lenses Filter the  
Light Rays. Colorless, Inconspicuous.  
Try them for perfect comfort.

**m. Singer**  
Optometrists & Opticians,  
Madison Av., cor. 100 St., 206 Broadway  
381 Prospect Av., Bronx, 604 W. 181st St.

## Strobel Furniture

MAGNIFICENT period  
suites in great variety  
at lower prices.

**Philip Strobel & Sons, Inc.**  
53-55 Elizabeth St.  
(Near Canal St.)  
Take 3rd Ave. "L" or  
Subway to Canal Street

## BENNETT REMOUNTS DIAMONDS

In 14-k white gold, lat-  
est style hexagon setting.  
The platinum, as illus-  
trated. For your satisfaction  
we use only small diamonds  
of 2 to 7 small diamonds  
greatly enhances style  
and beauty. Price \$8.50  
(Older \$6.42) \$15 up  
COMPLETE \$8.50  
ONLY.  
**BENNETT MFG. CO.**  
174 W. 42nd St. (uptown).  
Old Jewelry Remounted  
& Remounted Diamonds  
Bought & Sold for Cash.

## Pompeian Beauty Powder

## CHAUFFEURS' OUTFITS

**Special  
AT \$50**

Overcoat, Suit and  
Cap to Match

A Double-Breasted Over-  
coat. A smart Norfolk  
Jacket, Trousers and Cap.  
All made of fine quality  
dark gray worsted whip-  
cord—the outfit complete  
\$50.00, or, as follows:—

Overcoat . \$28.00  
Suit . . . 20.00  
Cap . . . 2.00

Other Outfits of Better  
grade at  
\$64.50 and \$78.00.

Chauffeurs'  
Raincoats—  
Guaranteed  
Waterproof—  
\$22.00.

Catalogue and Chauffeurs' Apparel  
Chart on Request

**Brill Brothers**  
BROADWAY AT 49TH ST. - NEW YORK



It must have been a spot like this that Cardinal Newman had in mind when he said: "By a garden is meant a place of spiritual repose, stillness, peace, refreshment, delight." That is the kind of garden we like to build for the kind of people who really hunger for it and cannot live without it. But if you have never tasted the delights of such a garden—its stimulus to joy and its efficient living—take a chance and ask us to start one for you. The cost is a mere trifle, and after you have begun to live in your garden, life will have a new meaning to you. Write to us today—or talk to us tomorrow—and ask for our new book "Home Landscapes" (full of garden plans and charming pictures), free to readers of The Tribune.

**I. HICKS & SON** "Sixty Years of Knowing How" Westbury (Phone 68), L. I.



**Your Skin Needs  
Extra Protection**

The woman who drives must take extra pains to protect her skin from wind and flying dust. Before starting apply D. & R. Perfect Cold Cream; rub in well, wipe dry and powder. After the ride cleanse the skin the same way. Get the out door habit—and use.

**DAGGETT & RAMSDELL'S  
PERFECT COLD CREAM**

"The Kind That Keeps"  
You will feel better, sleep better, look better—you will find better health, more pleasure in life than before and see a growing improvement in your appearance. D. & R. Perfect Cold Cream combines the qualities that produce skin health and skin beauty. For Safety's Sake demand D. & R. Perfect Cold Cream. In tubes and jars, 10c. to \$1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate.

**POUDRE AMOURETTE:** A perfect face powder, a toilet triumph. Looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

**TRY BOTH FREE**

Send postal for free generous samples of Perfect Cold Cream and Poudre Amourette.

**DAGGETT & RAMSDELL**  
Dept. 491, D. & R. Building  
New York

## VIVAUDOU'S

**MAVIS  
TALC**  
Used by those you admire

25¢  
the Red Package

**MAVIS  
FACE POWDER**  
50¢

VIVAUDOU - PARIS, NEW YORK

## Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York



For WOMEN and MISSES  
**New Model "La Supreme" Corsets**

Made Exclusively for Franklin Simon & Co.

**SPECIALLY** designed models to accentuate  
the fashionable, slender, straight silhouette.

No. 64—"La Supreme" Corset of pink silk Broche, for medium or full figures, with low bust, top graduated higher at back. Lightly but firmly boned throughout to give the fashionable straightline back; unboned hip, snug fitting skirt; trimmed with ribbon and lace. Sizes 23 to 30 waist.

12.50

No. 66—"La Supreme" Corset of pink Broche, for slender figures; waistline model with elastic top and elastic inserts under arm, allowing freedom of motion and preventing corset from cutting into figure; free hip; reinforcing at back gives the new straight lines. Sizes 23 to 30 waist.

5.00

CORSET SHOP—Balcony Floor

Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley

## Fur Storage

Telephone 5860 Murray Hill



**ABSOLUTE SECURITY**  
Moderate Charges

**C. G. Gunther's Sons**

391 FIFTH AVENUE, NEW YORK

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¶ Kellners' first consideration is quality, then there is no question about complete satisfaction, because the price here is always most moderate.



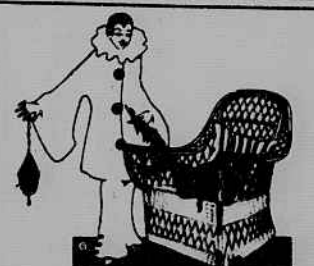
Queen Anne Dining Room Suite,  
American Walnut, 10 pieces.....\$550  
Buffet 72 inches.

You are cordially invited to see the 25  
rooms completely furnished on display  
here. They are interesting and instructive.

**KELLNER BROS.**  
S. E. COR 15TH ST. & 6TH AVE.  
SINCE 1891

**HAMMOCKS, WILLOW CHAIRS**  
and summer furnish-  
ings at surprisingly low  
prices.  
Adjustable head rest, \$9.48  
Without head rest, \$7.85

**LENNON  
& COMPANY**  
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Write for Furniture Booklet.



McHugh devotes his efforts  
entirely to originality,  
quaintness of design  
and detail of construction in  
everything.

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Original Designers and Natural Makers